

WRA

VENDOR BRIEF

Western Reprographics Association, Inc.
P.O. Box 910936, Los Angeles, CA 90091-0936

2010-2011 Corporate Sponsors:



Canon



60th Annual WRA 2010 Convention September 30—October 3, 2010

The Catamaran Resort Hotel is the site of WRA's 60th Annual Convention. In attendance will be the West's most influential reprographic business owners and decision makers.

Vendor Forum Tabletop Exhibits And Hosted Cocktail Party Friday, October 1, 2010

A notable event will be the Vendor Forum with a new look, new format and extended hours. Scheduled for Friday, October 1st, the Vendor Forum will feature product seminars, equipment demonstrations and will host the President's Hosted Cocktail Party. It will run a full 5 hours during which all participating firms will be asked to provide and prepare a 15 to 20 minute presentation covering the products and services that they are offering to members of WRA. Times for these presentations will be published and distributed to all attendees prior to their arrival at the convention hotel. These same firms will be encouraged to bring equipment for demonstration purposes during the same period of time. And of course the Vendor Forum wouldn't be complete without its traditional two-hour hosted President's Reception. The exhibit area is located directly in the Registration/President's Hosted Cocktail Party Reception Room. There, they congregate to enjoy cocktails, food and meet arriving colleagues. This is an excellent chance to promote your organization and develop relationships in a relaxed, social environment.

Hours are as follows: Vendor Set-up: 12:00 – 5:00 p.m.
Convention Registration Begins: 2:30 pm
Vendor Forum Seminars: 3:00 – 5:00 pm
Vendor Forum Exhibit: 5:30 – 8:00 pm
Hosted Cocktail Party: 6:00 – 8:00 pm

(See Exhibit Floor Plan on Next Page)

There are three separate sponsorships to choose from.

Vendor Forum Only

Member Firm — \$450
Non-Member Firm — \$850

Your fee entitles your firm to the following:

- 1) Includes vendor forum booth
- 2) Draped table (6 foot) for display of literature and promotional material
- 3) 15-20 minute presentation covering the products and services you offer
- 4) Listing in convention promotion materials as a vendor forum participant
- 5) 2 tickets to vendor forum only
- 6) Additional Tickets \$70 each

PROGRAM 1

Vendor Forum with 1 Convention Registration

Member Firm — \$700
Includes 1 Convention Registration Fee (excluding golf)

Non-Member Firm — \$1100
Includes 1 Convention Registration Fee (excluding golf)

- 1) Includes vendor forum booth
- 2) You will be given one full registration to the convention
- 3) Draped table (6 foot) for display of literature and promotional material.
- 4) 15-20 minute presentation covering the products and services you offer.
- 5) Listing in convention promotion materials as a vendor forum participant.

PROGRAM 2

Corporate Convention Sponsor

Member Firm — \$1500
Non-Member Firm — \$2750

Your fee entitles your firm to the following:

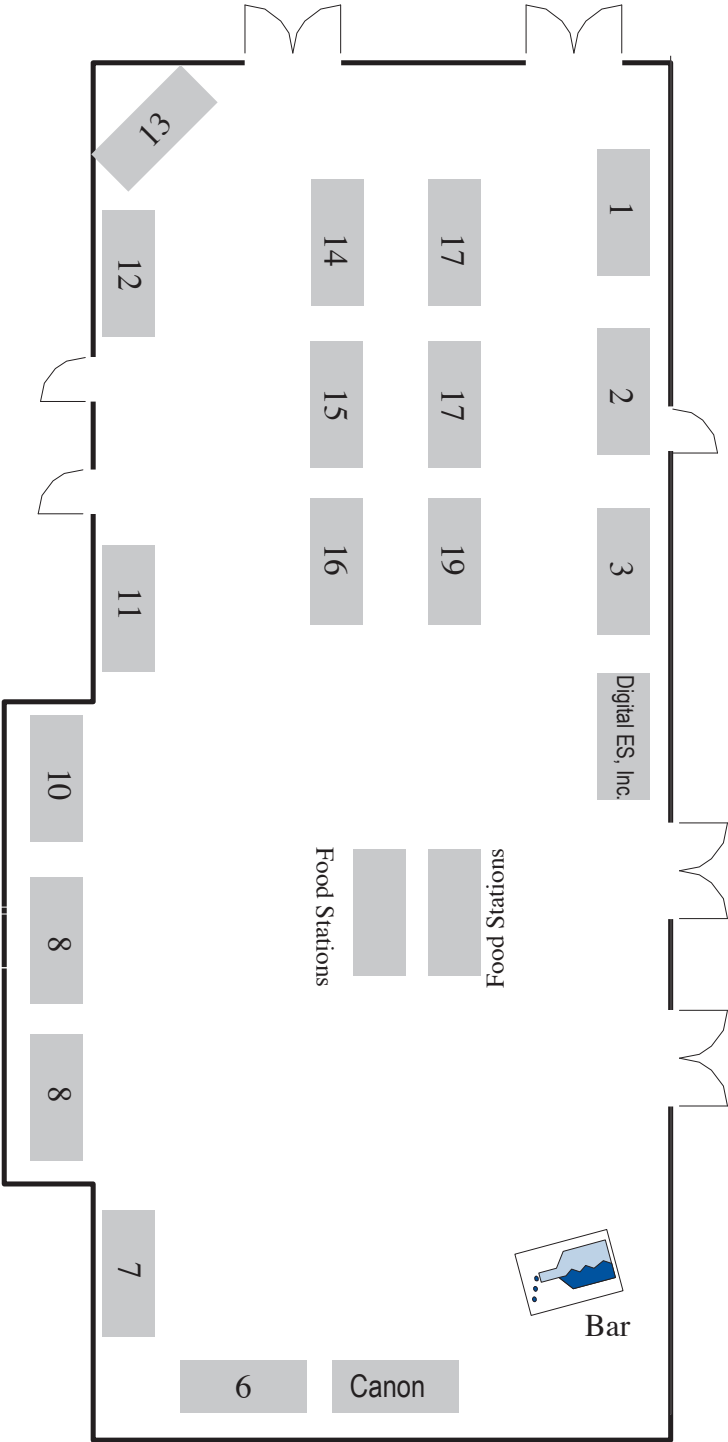
- 1) Includes vendor forum booth.
- 2) You will be given two full registrations to the convention. (excluding golf)
- 3) Listed prominently in ALL convention promotion (logo will be included) as a corporate convention sponsor.
- 4) Listed as a Corporate Sponsor for the "11th Annual Robert E. Burns Golf Tournament",
- 5) Draped table (6 foot) for display of literature and promotional material.
- 6) 15-20 minute presentation covering the products and services you offer.
- 7) Listed as a Corporate Sponsor of membership meetings for 2010.
- 8) Will receive two complimentary registrations to all membership meetings in 2011.

PROGRAM 3

60th Annual WRA Convention

2010 Vendor Forum Layout

Rousseau Suite



60th Annual WRA Convention

VENDOR FORUM EXHIBIT GUIDELINES

- One draped table will be provided per vendor, 6 foot
- 110v electrical power is available, vendors supply their own power strip.
- Advertising novelties, giveaways, and gifts for participants are welcome.
- Audio visual noise, lights or other display devices employed may not be used in any manner which interferes with other vendor exhibits or convention activities.
- Audio visual equipment, easels for display of charts or graphs, etc., may be rented through the hotel AV department.
- Limit of (3) representatives per vendor, excluding registered Convention attendees.
- WRA is not responsible for items lost or stolen from the vendor exhibit area.
- The exhibit area will be open for set-up on Friday, October 9th, at 12:00 – 5:00 p.m. All exhibit materials and signage must be removed by 10:00 p.m. the same day.

WRA Vendor Forum Exhibit Registration
Vendor Registration

FEES	Members	Non-Members
Vendor Forum Only	\$450	\$850
Vendor Forum + 1 Convention Registration	\$700	\$1100
Corporate Convention Sponsor	\$1,500	\$2,750

Company Name _____

Address _____

City _____ State/Zip _____

Phone #: _____ Fax #: _____

Email: _____ Website: _____

Names Of Representatives To Attend:

(1) _____ (2) _____

(3) _____

Preferred Table # Selection (First-come, First-served): (1) _____ (2) _____ (3) _____ (4) _____

Electricity: Yes No

Please Check One:

Vendor Forum Only Vendor Forum + 1 Convention Registration Corporate Convention Sponsor

Mail To: Western Reprographics Association

Attn: Frank Iannuzzi

P.o. Box 910936

Los Angeles, CA 90091-0936

Phone: (323) 728-9500, Ext. 222, email: frank@piasc.org

For more information contact
Frank at frank@piasc.org.

Payment must accompany registration form in order to reserve your table! Vendor registration closes September 15th, or when all spaces are taken. Corporate Sponsors must respond no later than September 25th so that your logos may be listed on Convention Promotion, etc.

Please call or email Frank (frank@piasc.org) if you plan on donating any gifts for the ½ hour door prize giveaway.